

Examples of Embedded Commands

Feel good	Say yes
Get excited	Do what I say
Do it	You like me
Sign the contract	Set an appointment
Buy this product	Extend the contract
Come to the office	Work with me
Decide tonight	Act now
Get moving now	Sign now
Feel compelled	Be honest
Make a decision	Book the demo

Believe me	Follow my advice
Sell now	Send me referrals
Sell this product	Trust me
Get started	Like me
Listen now	Feel comfortable
Do as I say	Agree with me
Choose me	Commit to me
Take action	Listen to me
Price it right	Feel confident
Talk to me	Buy now